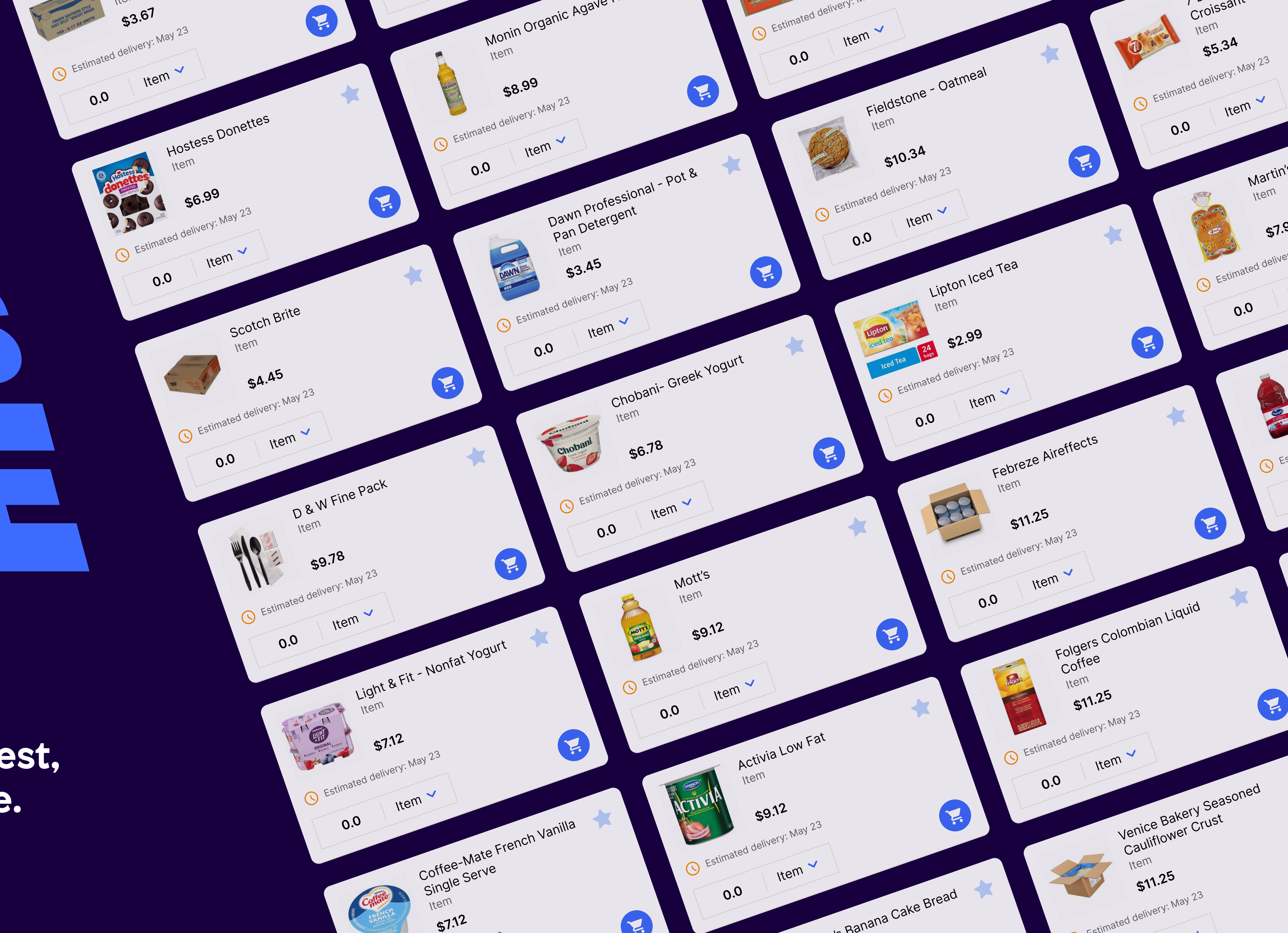


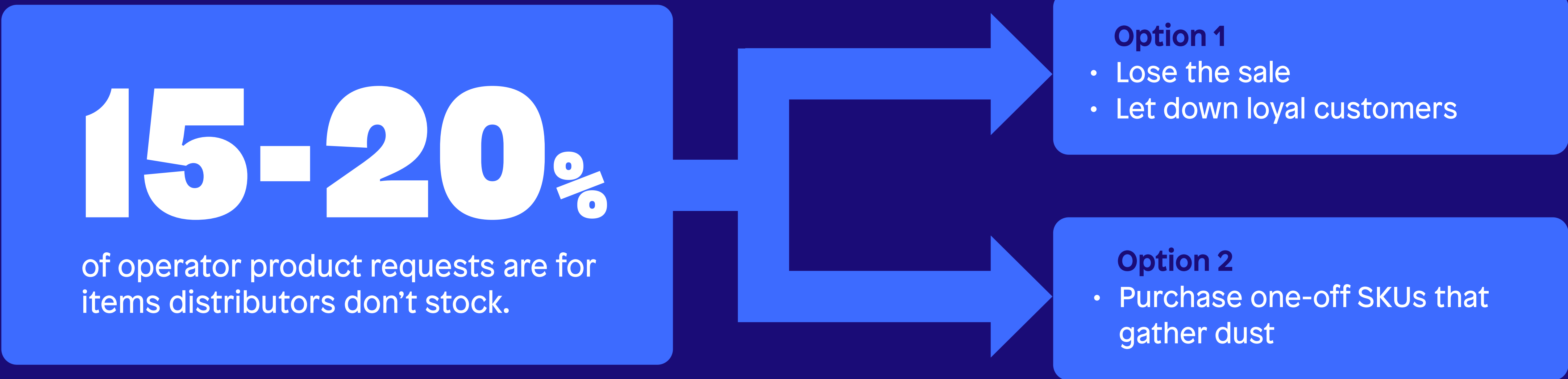
CHOCO ENDLESS AISLE

Powered by 

Say yes to every customer request,
without the inventory headache.



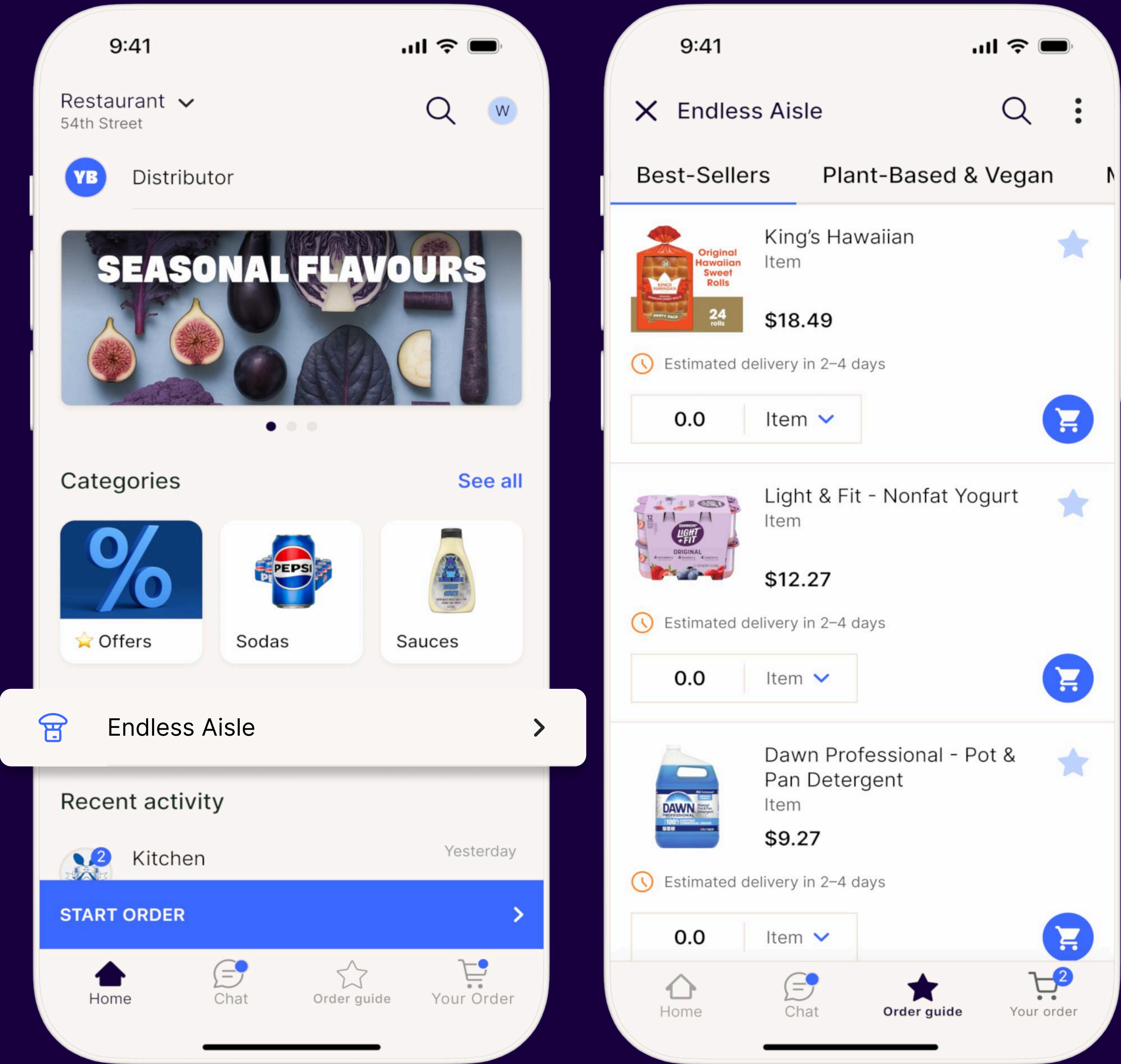
CURRENT DISTRIBUTOR'S DILEMMA



THE SOLUTION: CHOCO ENDLESS AISLE

Choco Endless Aisle is a game-changing partnership between Choco and Dot Foods—America's most trusted fulfillment partner.

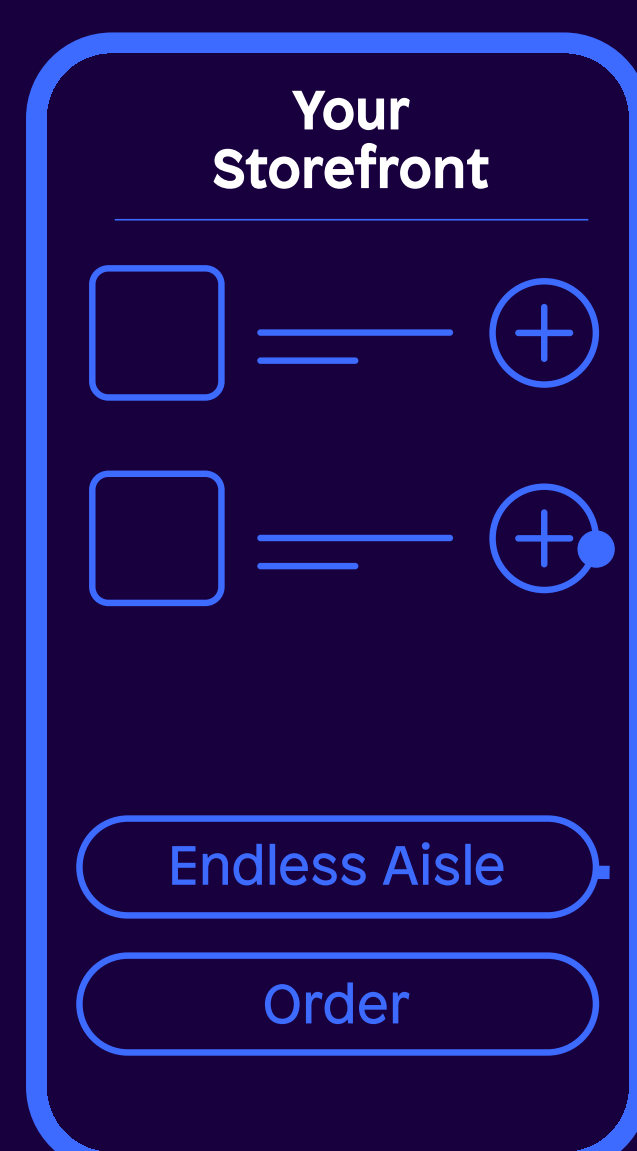
Give operators access to thousands of new SKUs right through your existing ecommerce storefront. Enable your warehouse to prioritize high-frequency SKUs with Endless Aisle there to cover the gaps.



HOW IT WORKS

1. Customers Shop Your Way

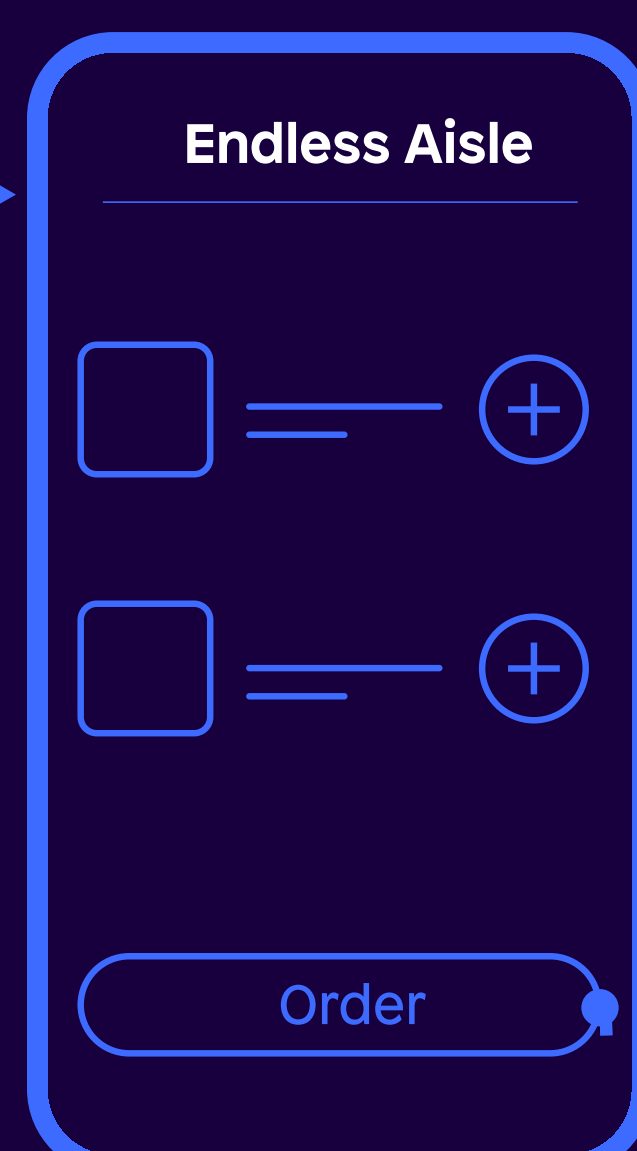
Your customers see your core inventory first when they shop through your storefront—exactly as they do today.



Powered By Choco

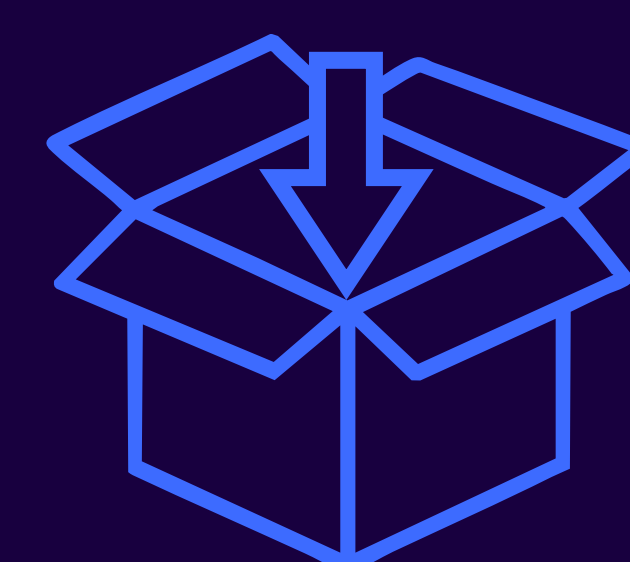
2. Access Thousands More Products

They also access thousands of additional SKUs from Dot Foods' vast network, clearly marked as "Endless Aisle."



3. Seamless Fulfillment

When customers order Endless Aisle items, Dot Foods handles everything—picking, packing, and drop shipping directly to your customers. All within 2 to 4 days and to anywhere in the United States.



Picking



Packing



Drop Shipping

Maintain The Customer Relationship

While expanding your catalog and earning revenue with zero operational burden



THE BENEFITS



Revenue Expansion

Generate new margin opportunities through a broader product catalog and shared revenue streams.



Customer Retention

Say "yes" to more requests and keep buyers loyal—they don't have to shop anywhere else.



Zero Operational Burden

No new workflows, inventory management, or fulfillment responsibilities.



Brand Protection

Your name stays front and center. This enhances your offering without competing with your core business.

Endless Aisle is live and ready to be integrated in your app. It's backed by the largest redistributor in North America, Dot Foods.



Scan the QR code
or visit our website:
choco.com/us/dot-foods

CHOCO